

LEAPFROG

Increase visitors to your website



Trisoft's Search Engine Optimisation (SEO) service Leapfrog, gets your website noticed by improving its performance on the leading internet search engines.

Successful SEO will develop brand awareness and help ensure that a greater number of potential customers visit your site.

Trisoft's Leapfrog SEO service will work with you to make your website “search engine friendly” by deploying some of the following techniques:

Pre-optimisation consultancy

Understanding your specific website needs will allow us to tailor an SEO package that will provide the best return for you.

Key word identification

Choosing the most relevant key phrases that will bring the most return from the internet.

Competitor analysis

Importantly monitoring which key phrases your competitors are submitting.

Content optimisation

Ensuring your chosen key words and phrases are included within the content of your web pages.

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Meta tags

Changing the code of your website is another technique used to improve the position in search engines.

Manual submissions and reports

Once you are happy the structure and content of your site is fully 'optimised' we will submit URL links on your behalf, to all the major UK search engines.

Once this is complete, our team will monitor your position in the search engines on a regular basis, and provide you with a full report detailing your position in the search engines, competitor stance and any changes we may recommend to better your performance.

Why work with us?

Our services are designed around:

Your organisation

Once we understand what your organisation is trying to achieve and what your on-line marketing goals are, do we tailor you a package that will exceed your expectations.

Expertise

With a high level of expertise in web development, accessibility, optimisation and search engine technology you can be assured that your SEO activities are in safe hands.

Flexibility

We will monitor your progress within search engines and if any aspect of your packages needs modifying to get you better results, we will ensure this happens, quickly and efficiently.

Results

Our reporting structure will guarantee that you have complete visibility of where you are ranked within the search engines, and where your visitors navigated around your site.

Value for money

We will break down every cost for you to show you where you are spending your money and the value gained. We will make certain that your search engine optimisation package delivers real value for money.

For more information on Leapfrog please contact:

Trisoft, 8 Dunston Place, Dunston Road, Chesterfield S41 8NL

T: 01246 263 400 E: info@trisoft.co.uk W: www.trisoft.co.uk



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